



Wendy Constantine

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I am a designer. A thought leader. A visual thinker. An empathetic researcher. An enthusiastic collaborator. A constant learner. A curator of meaning and delight. I speak Agile fluently. I am passionate about creating intuitive digital experiences that solve real problems for real people.

WHAT I DO BEST

- Design holistic product solutions for enterprise SaaS software and higher education markets
- Facilitate collaboration across product, engineering and design teams to create a shared vision
- Advocate and build empathy for the needs of users across the organization
- Simplify complex systems into easily learnable, usable and accessible digital products
- Inspire and mentor others to expand their user-centered mindset and grow their careers

EXPERIENCE

Felt Pixel Design LLC

Greater Denver, CO

Principal, UX Consultant / Strategist

10/2015 to present

Partnered with a broad range of clients from lean start ups to educational institutions to research, design and develop mobile, web and kiosk applications. Led user journey initiatives and organized targeted beta programs.

Rally Software / Computer Associates

Boulder, CO and Denver, CO

UX Strategist

8/2012 to 10/2015

Led design discovery and validation initiatives for agile development and product management platform. Directed rebranding design initiative to unify visual and interface design patterns across product lines.

Cengage Learning

Boston, MA and Chandler, AZ

Senior UX Designer

7/2010 to 8/2012

Collaboratively designed a brand new learning platform for Higher Education from the ground up. Designed and coded the visual look and feel of the platform and many of the third party apps.

Managing Media Editor

8/2006 to 7/2010

Managed staff, budgets, schedules, and contracting of external vendors in the development of educational technology for a wide range of disciplines in higher education.

McGraw-Hill Higher Education

Boston, MA

Technology Project Manager

8/2005 to 8/2006

Managed budgets, schedules and hiring of external vendors/SMEs for content and application development.

wcdesign studio

San Francisco, CA and Boston, MA

Principal, Creative/Art Director

1/1997 to 8/2005

Founded a design studio focused on developing brand identity and interactive learning applications.

EDUCATION

University of California, Los Angeles, CA

Bachelors in Fine Arts, cum laude

Harvard University Extension, Boston, MA

Masters in Liberal Arts, Museum Studies

Cooper U: Uncovering Customer Insights

User research/discovery workshop

magna cum laude, Awarded thesis prize for

“Museums and the Digital Curb Cut”